



## Multimedia Project : Public Service Announcement

 Teacher Name: **Stephenson**

Student Name: \_\_\_\_\_

CATEGORY	4	3	2	1
<b>Content</b>	Covers topic in-depth with details and examples. Identifies problem, causes, and provides multiple solutions. Subject knowledge is excellent.	Includes essential knowledge about the topic. Identifies problem, causes, and provides multiple solutions. Subject knowledge appears to be good.	Includes essential information about the topic but there are 1-2 factual errors. Does not completely identify problem, causes, and/or provide solutions.	Content is minimal OR there are several factual errors. Does not completely identify problem, causes, and/or provide solutions.
<b>Requirements</b>	All requirements are met and exceeded.	All requirements are met.	One requirement was not completely met.	More than one requirement was not completely met.
<b>Attractiveness</b>	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentaion content.
<b>Originality</b>	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.
<b>Sources</b>	Source information collected for all graphics, facts and quotes. All documented in desired format.	Source information collected for all graphics, facts and quotes. Most documented in desired format.	Source information collected for graphics, facts and quotes, but not documented in desired format.	Very little or no source information was collected.
<b>Oral Presentation</b>	Interesting, well-rehearsed with smooth delivery that holds audience attention.	Relatively interesting, rehearsed with a fairly smooth delivery that usually holds audience attention.	Delivery not smooth, but able to hold audience attention most of the time.	Delivery not smooth and audience attention lost.